



# 2006 Provincial Heritage Forum:

A Clearer Message and a Stronger Voice

Co-hosted by  
**Fredericton Heritage Trust Inc.**  
and Heritage Branch,  
Department of Wellness,  
Culture and Sport



**November 1 (evening), 2 & 3, 2006**  
Fredericton, New Brunswick



## AGENDA

*Simultaneous translation available throughout the Forum*

### Wednesday, November 1, 2006

Old Government House, Woodstock Road  
7:00 - 9:00 pm Reception & Tour of Old Government House

### Thursday, November 2, 2006

Crowne Plaza Fredericton Lord Beaverbrook Hotel  
**Theme: Community Heritage Preservation**

- 8:30 am Registration
- 9:00 - 9:30 am **Opening Remarks**
- 9:30 - 10:15 am **Mobilizing Society for Heritage Conservation**  
Society is composed of four primary sectors: the personal, private, public and not-for-profit. To achieve broad-based, effective heritage conservation, all four sectors need to be engaged. This presentation will provide an overview and lead a discussion on how these sectors can work together for heritage conservation.  
*Presenter: Alastair Kerr, Manager, Heritage Programs, British Columbia Heritage Branch.*
- 10:15 - 10:30 am BREAK
- 10:30 -12:00 pm **Update on the Historic Places Initiative (HPI) and Strategic Plan**  
The Historic Places Unit of Heritage Branch will critically examine the delivery of the HPI tools and resources in New Brunswick, as well as Provincial Heritage Incentive Programs, over the last four years. A tentative strategy for going forward will be elaborated. Through discussion with the heritage community, the objective is to assess and modify this strategy so that heritage preservation tools, programs and resources are most effective.  
*Presenters: Heritage Branch, Department of Wellness, Culture and Sport*

12:00 - 1:00 pm LUNCH

*Speaker: Carolyn Quinn, Director of Communications, Heritage Canada Foundation; What's New and Noteworthy From a National Perspective?*

1:15 - 4:45 pm

**New Tools in Heritage Conservation:** Introduction and update on the Historic Places Initiative, a collaboration between all levels of government, and the tools it created to enable Canadians to learn about, value, enjoy and conserve our country's historic places.  
*Presenter: Shannon Ricketts, Canadian Registrar, Canadian Register of Historic Places, Historic Places Program Branch, Parks Canada*

1:15 - 3:00 pm

**Workshop: Statement of Significance**  
The workshop will present the Canadian Register of Historic Places and particularly the Statement of Significance (SoS), a document that describes a historic place and identifies its heritage value and character-defining elements.  
*Presenter: Shannon Ricketts*

3:00- 3:15 pm

BREAK

3:15 - 4:45 pm

**Workshop: Standards and Guidelines for the Conservation of Historic Places in Canada.** Going hand-in-hand with the SoS are the Standards and Guidelines for the Conservation of Historic Places in Canada (S&Gs). The S&Gs provide sound, practical guidance and describe the principles and practices that encourage the long-term conservation of our country's historic places.  
*Presenter: Claude Charbonneau, Senior Advisor, Historic Places Standards, Historic Places Program, National Historic Sites Directorate, Parks Canada*

5:45 pm

**RECEPTION** in the newly restored Legislative Council Chamber, 2<sup>nd</sup> floor, Legislative Assembly Building

7:00 pm

DINNER Crowne Plaza Fredericton Lord Beaverbrook Hotel *Speaker: John Irving, President, Commercial Properties Limited, Saint John, N.B. The CenterBeam Place*

### - One of the Most Ambitious Built Heritage Rehabilitation Projects Taking Place in the Country.

The CenterBeam Place project will see the rehabilitation and reuse of an entire, strategic city block of Victorian era commercial buildings in Saint John's historic Trinity Royal area. John Irving will discuss the project, the usefulness of HPI and government incentive programs as well as the benefits of the project to the community.

### Friday, November 3, 2006

Provincial Archives, University of New Brunswick Campus  
**Theme: Community Organizations and A Stronger Voice for Heritage Preservation**

8:30 - 9:00 am

**Introductory Remarks** *Presenter: Dr. Liz Burge, President, Fredericton Heritage Trust Inc.*

9:00 -10:00 am

**Why bother about New Brunswick's Built Heritage? New Brunswick's Architectural Legacies**  
*Presenter: John Leroux, John Leroux Architect Ltd.*

10:00 -10:15 am

BREAK

10:15 -11:15 am

**Issues and Strategies in Heritage Activism and the Use of Electronic Media** *Presenters: Carolyn Quinn & Marion Beyea, Provincial Archivist, Province of New Brunswick.*

11:15 - 12:30

**Deciding Next Action Steps.** Participants will work together to develop ideas for strengthening roles and effectiveness of N.B. heritage trusts/societies and better networking with government and the private sector. The objective of this session is to develop a strategy and direction and to elaborate accomplishable next steps towards **A Clearer Message and a Stronger Voice for Heritage Preservation in New Brunswick**

12:30 - 2:00 pm

LUNCH & Conference wrap up.